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M.H. ROSENTHAL LAW ESTABLISHES INSURANCE AND SERVICE CONTRACT PRACTICE WITH ADDITION OF ATTORNEY MICHAEL DAY

Orlando, Fla. - M.H. Rosenthal Law, PLLC is pleased to announce Michael Day has joined the firm in its Orlando office. As Managing Attorney - Insurance, Service Contract & Warranty, Day brings significant transactional and regulatory experience to the firm.

"Michael's experience as a transactional and regulatory attorney at a reputable insurance holding company will prove valuable as the firm looks to establish itself as a trusted advisor to product manufacturers and distributors, regional wireless carriers and other businesses that utilize specialty insurance products," said Matthew Rosenthal, Managing Member.

"I'm looking forward to using my experience in the service contract and insurance industries to assist retailers, service contract providers and TPA's to develop new products and build lasting partnerships with insurers and reinsurers," said Day.

Prior to joining M.H. Rosenthal Law, Day served as Counsel at Fortegra Financial Corporation for four years, where he advised and represented insurers, reinsurers, service contract providers, and third-party administrators on a variety of matters relating to insurance and service contract products and regulations. Day received his B.A., with honors, from Syracuse University before graduating from Florida Coastal School of Law, *magna cum laude*, in 2012.

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